

Billing Address:

Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 USA

DII	INVOICE	ATE
DU		ALLE

Advertiser	POL/House Majority PAC
Product	TV
Estimate Number	4507

Invoice #	903902-1
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/03/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	903902
Alt Order #	25245643
Deal #	
Order Flight	09/27/16 - 10/03/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9914573
Advertiser Code	79
Product 1/2	86

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLA	Local News @ 6a	558-7a					1	1 10.00		110111
•	W LA	20001110113 @ 00	000 74	09/27/1	6 to 10/03/16	10x	MTWTF				
	WFLA			Tu	09/27/16	:30	6:12 AM	HMP16FL13T01H	\$1,500.00		8
	WFLA			Tu	09/27/16	:30	6:43 AM	HMP16FL13T01H	\$1,500.00		1
	WFLA			W	09/28/16	:30	5:59 AM	HMP16FL13T01H	\$1,500.00		3
	WFLA			W	09/28/16	:30	6:52 AM	HMP16FL13T01H	\$1,500.00		7
	WFLA			Th	09/29/16	:30	6:20 AM	HMP16FL13T01H	\$1,500.00		10
	WFLA			Th	09/29/16	:30	6:52 AM	HMP16FL13T01H	\$1,500.00		4
	WFLA			F	09/30/16	:30	5:59 AM	HMP16FL13T01H	\$1,500.00		5
	WFLA			F	09/30/16	:30	6:29 AM	HMP16FL13T01H	\$1,500.00		9
	WFLA			М	10/03/16	:30	6:20 AM	HMP16FL13T01H	\$1,500.00		6
	WFLA			M	10/03/16	:30	6:41 AM	HMP16FL13T01H	\$1,500.00		2
2	WFLA	Today Show	657-9a								
		•			6 to 10/03/16	8x	MTWTF				
	WFLA			Tu	09/27/16	:30	7:19 AM	HMP16FL13T01H	\$2,650.00		1
	WFLA			Tu	09/27/16	:30	8:53 AM	HMP16FL13T01H	\$2,650.00		8
	WFLA			W	09/28/16	:30	8:29 AM	HMP16FL13T01H	\$2,650.00		7
	WFLA			W	09/28/16	:30	8:45 AM	HMP16FL13T01H	\$2,650.00		3
	WFLA			Th	09/29/16	:30	7:26 AM	HMP16FL13T01H	\$2,650.00		4
	WFLA			F	09/30/16	:30	7:29 AM	HMP16FL13T01H	\$2,650.00		5
	WFLA			M	10/03/16	:30	7:59 AM	HMP16FL13T01H	\$2,650.00		6
	WFLA			M	10/03/16	:30	8:29 AM	HMP16FL13T01H	\$2,650.00		2
3	WFLA	Local Sa 7a News	7-8a								
				09/26/1	6 to 10/02/16	2x	S-				
	WFLA			Sa	10/01/16	:30	7:21 AM	HMP16FL13T01H	\$550.00		2
	WFLA			Sa	10/01/16	:30	7:41 AM	HMP16FL13T01H	\$550.00		1
4	WFLA	WFLA 7a News Su	Su 7-8a								
				09/26/10	6 to 10/02/16	1x	S				
	WFLA			Su	10/02/16	:30	7:22 AM	HMP16FL13T01H	\$165.00		1
5	WFLA	Today Show 2	9-10a								



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Sales Office	Katz/Washington
Sales Region	National

Order #	903902
Alt Order #	25245643
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Billing Calendar	Broadcast
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Agency Code	9914573
Advertiser Code	79
Product 1/2	86

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WFLA	Today Show 2	9-10a	•		•	•	•	•		•
		-		09/27/16	6 to 10/03/16	5x	MTWTF				
	WFLA			Tu	09/27/16	:30	9:30 AM	HMP16FL13T01H	\$1,325.00		4
	WFLA			W	09/28/16	:30	9:53 AM	HMP16FL13T01H	\$1,325.00		1
	WFLA			Th	09/29/16	:30	9:29 AM	HMP16FL13T01H	\$1,325.00		5
	WFLA			F	09/30/16	:30	9:54 AM	HMP16FL13T01H	\$1,325.00		3
	WFLA			M	10/03/16	:30	9:57 AM	HMP16FL13T01H	\$1,325.00		2
6	WFLA	M-F 10-11a	10-11a								
				09/27/16	6 to 10/03/16	5x	MTWTF				
	WFLA			Tu	09/27/16	:30	10:35 AM	HMP16FL13T01H	\$550.00		5
	WFLA			W	09/28/16	:30	10:48 AM	HMP16FL13T01H	\$550.00		1
	WFLA			Th	09/29/16	:30	10:22 AM	HMP16FL13T01H	\$550.00		2
	WFLA			F	09/30/16	:30	10:21 AM	HMP16FL13T01H	\$550.00		4
	WFLA			M	10/03/16	:30	10:38 AM	HMP16FL13T01H	\$550.00		3
7	WFLA	Local News @ 11a	Local News @ 11a								
				09/27/16	6 to 10/03/16	5x	MTWTF				
	WFLA			Tu	09/27/16	:30	11:22 AM	HMP16FL13T01H	\$660.00		1
	WFLA			W	09/28/16	:30	11:27 AM	HMP16FL13T01H	\$660.00		3
	WFLA			Th	09/29/16	:30	11:10 AM	HMP16FL13T01H	\$660.00		5
	WFLA			F	09/30/16	:30	11:53 AM	HMP16FL13T01H	\$660.00		4
	WFLA			M	10/03/16	:30	11:41 AM	HMP16FL13T01H	\$660.00		2
8	WFLA	M-F 2-3p	2-3p								
				09/27/16	6 to 10/03/16	5x	MTWTF				
	WFLA			Tu	09/27/16	:30	2:35 PM	HMP16FL13T01H	\$900.00		1
	WFLA			W	09/28/16	:30	2:09 PM	HMP16FL13T01H	\$900.00		2
	WFLA			Th	09/29/16	:30	2:36 PM	HMP16FL13T01H	\$900.00		3
	WFLA			F	09/30/16	:30	2:25 PM	HMP16FL13T01H	\$900.00		4
	WFLA			M	10/03/16	:30	2:34 PM	HMP16FL13T01H	\$900.00		5
9	WFLA	M-F 3-4p	3-4p								
		•	•	09/27/16	6 to 10/03/16	5x	MTWTF				
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9	WFLA	M-F 3-4p	3-4p								
	WFLA			Tu	09/27/16	:30	3:27 PM	HMP16FL13T01H	\$1,450.00		3
	WFLA			W	09/28/16	:30	3:56 PM	HMP16FL13T01H	\$1,450.00		1
	WFLA			Th	09/29/16	:30	3:28 PM	HMP16FL13T01H	\$1,450.00		2
	WFLA			F	09/30/16	:30	3:18 PM	HMP16FL13T01H	\$1,450.00		5
	WFLA			M	10/03/16	:30	3:50 PM	HMP16FL13T01H	\$1,450.00		4
10	WFLA	M-F 4-5p	4-5p								
				09/27/16 to		10x	MTWTF				
	WFLA			Tu	09/27/16	:30	4:22 PM	HMP16FL13T01H	\$1,100.00		7
	WFLA			Tu	09/27/16	:30	4:56 PM	HMP16FL13T01H	\$1,100.00		1
	WFLA			W	09/28/16	:30	4:25 PM	HMP16FL13T01H	\$1,100.00		2
	WFLA			W	09/28/16	:30	4:57 PM	HMP16FL13T01H	\$1,100.00		9
	WFLA			Th	09/29/16	:30	4:42 PM	HMP16FL13T01H	\$1,100.00		3
	WFLA			Th	09/29/16	:30	4:58 PM	HMP16FL13T01H	\$1,100.00		8
	WFLA			F	09/30/16	:30	4:08 PM	HMP16FL13T01H	\$1,100.00		10
	WFLA			F	09/30/16	:30	4:28 PM	HMP16FL13T01H	\$1,100.00		4
	WFLA			M	10/03/16	:30	4:10 PM	HMP16FL13T01H	\$1,100.00		6
	WFLA			М	10/03/16	:30	4:28 PM	HMP16FL13T01H	\$1,100.00		5
11	WFLA	M-F 5-530p	5-530p								
				09/27/16 to		5x	MTWTF				
	WFLA			Tu	09/27/16	:30	5:21 PM	HMP16FL13T01H	\$1,450.00		3
	WFLA			W	09/28/16	:30	5:24 PM	HMP16FL13T01H	\$1,450.00		2
	WFLA			Th_	09/29/16	:30	5:23 PM	HMP16FL13T01H	\$1,450.00		4
	WFLA			F.	09/30/16	:30	5:10 PM	HMP16FL13T01H	\$1,450.00		1
	WFLA			M	10/03/16	:30	5:10 PM	HMP16FL13T01H	\$1,450.00		5
12	WFLA	M-F 530-6p	530-6p								
				09/27/16 to		5x	MTWTF				
	WFLA			Tu	09/27/16	:30	5:52 PM	HMP16FL13T01H	\$1,550.00		3
	WFLA			W	09/28/16	:30	5:56 PM	HMP16FL13T01H	\$1,550.00		2
	WFLA			Th	09/29/16	:30	5:53 PM	HMP16FL13T01H	\$1,550.00		5
	WFLA			F	09/30/16	:30	5:40 PM	HMP16FL13T01H	\$1,550.00		4



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12	WFLA	M-F 530-6p	530-6p	•			•	•			
	WFLA	-		M	10/03/16	:30	5:58 PM	HMP16FL13T01H	\$1,550.00		1
13	WFLA	Local 6p News	6-630p								
		•	•	09/27/1	6 to 10/03/16	5x	MTWTF				
	WFLA			Tu	09/27/16	:30	6:12 PM	HMP16FL13T01H	\$2,450.00		2
	WFLA			W	09/28/16	:30	6:09 PM	HMP16FL13T01H	\$2,450.00		1
	WFLA			Th	09/29/16	:30	6:15 PM	HMP16FL13T01H	\$2,450.00		4
	WFLA			F	09/30/16	:30	6:09 PM	HMP16FL13T01H	\$2,450.00		5
	WFLA			M	10/03/16	:30	6:10 PM	HMP16FL13T01H	\$2,450.00		3
14	WFLA	Local 7p News	7-730p								
				09/27/1	6 to 10/03/16	5x	MTWTF				
	WFLA			Tu	09/27/16	:30	7:24 PM	HMP16FL13T01H	\$1,350.00		2
	WFLA			W	09/28/16	:30	7:15 PM	HMP16FL13T01H	\$1,350.00		3
	WFLA			Th	09/29/16	:30	7:09 PM	HMP16FL13T01H	\$1,350.00		4
	WFLA			F	09/30/16	:30	7:12 PM	HMP16FL13T01H	\$1,350.00		5
	WFLA			M	10/03/16	:30	7:09 PM	HMP16FL13T01H	\$1,350.00		1
16	WFLA	Su 6p News	6-630p								
				09/26/1	6 to 10/02/16	1x	S				
	WFLA			Su	10/02/16	:30	6:27 PM	HMP16FL13T01H	\$1,450.00		1
17	WFLA	M-F 730-8p	730-8p								
				09/27/1	6 to 10/03/16	5x	MTWTF				
	WFLA			Tu	09/27/16	:30	7:50 PM	HMP16FL13T01H	\$1,100.00		3
	WFLA			W	09/28/16	:30	7:50 PM	HMP16FL13T01H	\$1,100.00		2
	WFLA			Th	09/29/16	:30	7:55 PM	HMP16FL13T01H	\$1,100.00		5
	WFLA			F	09/30/16	:30	7:40 PM	HMP16FL13T01H	\$1,100.00		1
	WFLA			M	10/03/16	:30	7:54 PM	HMP16FL13T01H	\$1,100.00		4
18	WFLA	Sa 7p News	7-730p								
				09/26/1	6 to 10/02/16	1x	S-				
	WFLA			Sa	10/01/16	:30	7:33 PM	HMP16FL13T01H	\$775.00	<u> </u>	1
19	WFLA	Thur 10p Blacklist	10-11p								



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Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
19	WFLA	Thur 10p Blacklist	10-11p		_		_		<u>.</u>		
				09/26/16 to	10/02/16	1x	T				
	WFLA			Th	09/29/16	:00			\$14,300.0 0	Credited	1
20	WFLA	Tonight Show	Tonight Show								
				09/27/16 to	10/03/16	1x	MTWTF				
	WFLA			W	09/28/16	:30	11:47 PM	HMP16FL13T01H	\$1,980.00		1
21	WFLA	Today Show 3	12-1258p								
				09/27/16 to	10/03/16	1x	MTWTF				
	WFLA			М	10/03/16	:30	12:30 PM	HMP16FL13T01H	\$900.00		1
		<u>A</u>	aired Spots	3 5							

Gross Total \$117,495.00 **Agency Commission** \$17,624.25

\$99.870.75 **Payment Terms 30 Days Net Amount Due**